

MEDIA KIT

@CHELSANDSAM

CHELSEA AND SAMUEL
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ABOUT ME

We are a travel couple based out of Georgia and are passionate about inspiring others to travel more, whether that's locally or globally! We love showcasing the region that we live in, but also loving sharing our roadtrips and international travels as well. We so look forward to connecting with you and making incredible content together!

SPECIALTIES

- Content Creation
- Lifestyle Photography
- Short Form Video Creation
- Dedicated blog posts
- Drone Footage

PREVIOUS CLIENTS



AT A GLANCE

6,000
Weekly Impressions

130,000
Monthly Impressions

300
Story Views

60,000
Reach

6%
Engagement Rate

TARGET AUDIENCE

33.5% 66.4%

Ages

18-24 10.2%
25-34 49.8%
35-44 25.6%

Top Countries

1. USA
2. UK
3. Canada
4. Australia